

mark p brooks | visual communication

- 10.10 – Current** Conceptualized campaigns, websites, mobile sites, social media
NOMADIC campaigns, email campaigns, banners, and online promotions while
Creative Director directing Art Directors, Designers, and Production artists for Subway
and Diamond foods.
- 08.08 – 10.10** Conceptualized, art directed, designed and programmed websites,
CRAMER-KRASSELT microsites, rich media campaigns, mobile apps, and web banners for
Associate Creative Director while providing Creative direction for the four network offices working
Interactive for clients like Porsche, MGM Grand, Heinz, AirTran, TrueCredit, and
Zicam winning multiple website awards like theFWA.com site of the
day, Communication Arts Webpick and Creativity Magazine's Top 5.
- 07.07 – 07.08** Art directed and conceptualized site enhancements plus social media
ELEMENT 79 efforts including Facebook, MySpace, and YouTube for Gatorade,
Interactive Art Director Propel, Harris Bank, Quaker, Lays Potato Chips, FritoLay, Tostitos,
and Tropicana. Conducted new business pitches, while developing
creative strategies. Hired, managed and art directed junior designers,
contract agencies, and freelancers.
- 03.03 – 7.07** Art Directed the re-branding of the online and traditional initiative for
OUT OF BOUNDS CREATIVE Leupold, Seven2, Sig Sauer, Gore-Tex, Springfield Armory, BowTech,
Art Director Edge Products, and Treadlightly. Hired, managed and art directed
designers, contract employees, and freelancers. Conceptualized, art
directed, programmed, and designed websites, web banners, micro-
sites, commercials, video shoots, photo shoots, print catalogs,
brochures, billboards, logos, print ads, and brand identities.
- 05.01 – 3.03** Conceptualized, designed and programmed interactive Kiosks, DVDs,
THE CHURCH OF JESUS CHRIST CD-ROMs, multimedia presentations, and websites. Conceptualized
OF LATTER-DAY SAINTS and designed print collateral
Graphic Designer
- 10.00 – 02.02** Conceptualized and designed marketing brochures, posters, logos,
SALT LAKE OLYMPIC COMMITTEE and promotional materials for the 2002 Olympic Games and World
Graphic Designer Championships and Olympic Qualifiers

skills Utah State University
BFA Graphic Design, Multimedia Emphasis 2001

references Available upon request

mark@markpbrooks.com | markpbrooks.com | mobile: 801.673.6816